

## WORLD POLIO DAY 24 October 2013

## **live**stream

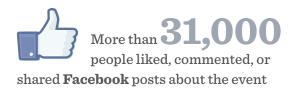
Viewers in **15** countries (including Brazil, South Africa, and Ukraine) tuned in for the live broadcast of *World Polio Day: Make History* 

**11,000** live and archived video views **in five days** 

More than **1,000** people tweeted about Rotary's *World Polio Day Global Update* 



1 million+ page views of endpolionow.org





## **MEDIA**

Media coverage included HuffPost Live, Voice of America, The Hindustan Times, Radio France,

The Vanguard, Die Welt, El Clarin, Pakistan Today, Wall Street Journal's India Real Time, among others.





Rotary clubs around the world held events to raise awareness for polio eradication.

In India alone, **more than 40 landmarks** were illuminated with the End Polio Now message.



## TAKE ACTION: endpolionow.org