



WORLD POLIO DAY

24 October 2013



Viewers in **15** countries (including Brazil, South Africa, and Ukraine) tuned in for the live broadcast of *World Polio Day: Make History*

11,000 live and archived video views in five days



More than **1,000** people tweeted about Rotary's *World Polio Day Global Update*



1 million+ page views of endpolionow.org



More than **31,000** people liked, commented, or shared **Facebook** posts about the event

Rotary



MEDIA

Media coverage included *HuffPost Live*, *Voice of America*, *The Hindustan Times*, *Radio France*, *The Vanguard*, *Die Welt*, *El Clarin*, *Pakistan Today*, *Wall Street Journal's India Real Time*, among others.



Rotary clubs around the world held events to raise awareness for polio eradication.

In India alone, **more than 40 landmarks** were illuminated with the End Polio Now message.



TAKE ACTION: endpolionow.org