



RI-IRA-Pearson Foundation Literacy Project Awards

Awards recognize literacy projects undertaken jointly by Rotary clubs and International Reading Association-affiliated councils.

About the award

Rotary International (RI) and the International Reading Association (IRA) have been project partners since 2002, working together to strengthen literacy in local and international communities. To promote that work, the [Pearson Foundation](#) is presenting two awards for literacy service projects *jointly* undertaken by Rotary clubs and IRA-affiliated reading councils. The awards of US \$2,500 each, generously funded by the foundation, are for projects undertaken between 1 January 2013 and 15 June 2014. They will be presented at IRA's International Literacy Day celebration in Washington, D.C., on 8 September 2014¹.

Applications for the awards can be submitted beginning on 1 August 2013. The applications will be reviewed by an independent panel of literacy professionals selected by IRA and Rotary. *Note: This award is not a project grant; it is intended to celebrate sustainable literacy initiatives between Rotarians and IRA members.*

For more information about the awards, Rotarians should contact rotary.service@rotary.org, and IRA members should contact irawash@reading.org.

- Find more information about how IRA and Rotarians can work together on literacy projects in the [Rotary-IRA Literacy Project Guide](#).
- Read about the [2012 Literacy Project Award winners](#).
- Learn about [local and international Rotary-IRA literacy efforts](#).

Use the [Club Locator](#) on the Rotary website to find a Rotary club partner, and click on [councils and affiliates](#) on the IRA website to find an IRA partner.

¹The Pearson Foundation will cover the cost of lodging in Washington, D.C. — one room for one night — for each of the two winning projects. Transportation costs will be the winners' responsibility.

About [Rotary International](#)

Motivated by the motto Service Above Self, Rotary’s members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio. With more than 1.2 million members in some 34,000 clubs worldwide, Rotary is helping to improve the lives of people around the world.

About [International Reading Association](#)

Since 1956, the International Reading Association, a community of professionals with 60,000 members in 60 countries, has been promoting literacy by advancing the quality of instruction worldwide.

About [Pearson Foundation](#)

The Pearson Foundation is the nonprofit arm of international media company Pearson plc, which has 37,000 employees in more than 60 countries. The foundation promotes literacy, learning, and great teaching by collaborating with leading businesses, nonprofit organizations, and education experts to share effective practices, foster innovation, and find workable solutions to the educational disadvantages facing millions of young people and adults worldwide.

Application criteria

To qualify for the literacy project award, projects must

- Improve literacy in a specific community
- Involve significant collaboration between Rotarians and IRA members between 1 January 2013 and 15 June 2014 (though the project need not be complete when the application is submitted.)
- Identify an IRA contact who is a member in good standing of an IRA-affiliated council
- Identify a Rotary contact who is a member in good standing of a Rotary club

Timeline

1 August 2013	Applications available online
15 June 2014	Deadline for submitting applications
1 July 2014	Winners notified
8 September 2014	Awards presented at IRA’s International Literacy Day celebration in Washington, D.C.

[Access the application form.](#)