

MAY 12TH | THE BEVERLY HILTON

ABOUT THE IMAGINE GALA

Thanks to the dedication of hundreds of guests, donors, committee members, and volunteers, the Imagine Gala is a night of inspiration, hope and outstanding fundraising. Guests will enjoy our exciting silent and live auctions, our signature Fund A Cure program, and fantastic entertainment. This one-of-a-kind event continues to be amongst the largest Galas in Los Angeles and raised \$1.11 million in 2017. This is one night you do not want to miss.

ABOUT JDRF

JDRF is the leading global organization funding type 1 diabetes (T1D) research. Our strength lies in our exclusive focus and singular influence on the worldwide effort to end T1D.

VISION: A world without type 1 diabetes

MISSION: Accelerating life-changing breakthroughs to cure, prevent and treat T1D and its complications

WHY PARTNER WITH JDRF?

Sponsor the Imagine Gala and know JDRF is rated by Charity Navigator as 97 out of 100 on accountability and transparency. Our team will work with you to customize a successful and meaningful partnership.

JDRF's vision, leadership, funding and advocacy over the last decade has helped lead to the Food and Drug Administration's approval of the life-changing MiniMed 670G hybrid closed-loop system. This technology automates the dosing of insulin so that people can effectively manage their blood sugar levels continuously throughout the day and night. JDRF's work is not finished, and your sponsorship will help to provide better outcomes and less burden for those living with T1D.

For more information, please contact Dara Weinraub at dweinraub@jdrf.org or 213.233.9910.



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IMAGINE GALA

PARTNERSHIP OPPORTUNITIES

PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$7,500
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BENEFITS

Three VIP tables of 10	●			
Two VIP tables of 10		●		
One table of 10			●	
Six individual tickets				●
Company logo displayed on event step and repeat banner	●			
Two rooms for one-night stay at The Beverly Hilton	●			
On stage recognition	●	●		
Valet for three cars	●			
Valet for two cars		●		
Table side champagne	●	●		
Logo on Bid Card	●			
Two digital Tribute Journal ads shown on large on-stage screens	●	●		
One digital Tribute Journal ad shown on large on-stage screens			●	
Half page digital Tribute Journal ad shown on large on-stage screens				●
Name listed on Imagine Gala invitation (if confirmed by Feb 2)	●	●	●	●
Logo placement on the JDRF LA Imagine Gala website		●	●	●
Prominent logo placement on the Imagine Gala website	●			
Recognition in the JDRF LA newsletter, website and social media	●	●	●	●
Invitation to exclusive type 1 diabetes research update	●	●	●	●

DIGITAL TRIBUTE JOURNAL ADS

100% tax-deductibility

**All ads will be shown on large screens at front of ballroom

Full page ad \$2,500

Half page ad \$1,500



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IMAGINE GALA

UNDERWRITING OPPORTUNITIES

PROGRAM ENTERTAINMENT

\$20,000 (\$8,680 tax deductibility)

- Underwrite cost of entertainment for reception and program
- GOBO (lighted company logo) in main ballroom during entertainment
- Seating for eight (8) guests at Imagine Gala
- One digital Tribute Journal ad shown on large on-stage screens

LIVE AUCTION

\$12,500 (\$11,510 tax deductibility)

- Exclusive brand recognition on auction preview screens prior to the start of the live auction
- Seating for six (6) guests at Imagine Gala
- One digital Tribute Journal ad shown on large on-stage screens

ELECTRONIC BIDDING DEVICE

\$10,000 (\$9,340 tax deductibility)

- Includes logo placement on Bidpal devices
- Includes one (1) branded text message to attendees
- Company logo on bid cards
- Seating for four (4) guests at Imagine Gala
- One digital Tribute Journal ad shown on large on-stage screens

BAR | COCKTAIL RECEPTION

\$10,000 (\$9,090 tax deductibility)

- Signage at bar during cocktail reception
- Company logo on bar napkins
- Opportunity to create signature drink
- Seating for four (4) guests at Imagine Gala
- One digital Tribute Journal ad shown on large on-stage screens

PRINTING

\$10,000 (\$9,340 tax deductibility)

- Company logo on menu cards
- Company logo on bid cards
- Seating for four (4) guests at Imagine Gala
- One digital Tribute Journal ad shown on large on-stage screens

CULTIVATION EVENT | VIP PRE-GALA EVENT

\$10,000 (\$9,340 tax deductibility)

- Signage and recognition at Gala Cultivation Event
- Company logo on invitation to Cultivation Event
- Opportunity to provide promotional item in valet bags
- Seating for four (4) guests at Imagine Gala
- Half page digital Tribute Journal ad shown on large on-stage screens

SILENT AUCTION

\$5,000 (\$4,420 tax deductibility)

- Signage & recognition in auction area
- Company logo on auction check-out bags
- Company logo on bid cards
- Seating for two (2) guests at Imagine Gala
- Listing in digital Tribute Journal as Underwriting Sponsor

VALET

\$5,000 (\$4,670 tax deductibility)

- Company logo placement on signage at valet
- Company logo on valet giveaway (tbd)
- Seating for two (2) guests at Imagine Gala
- Listing in digital Tribute Journal as Underwriting Sponsor

GUEST CHECK – IN

\$2,500 (100% tax deductible)

- Logo placement on signage at Guest Check-in
- Listing in digital Tribute Journal as Underwriting Sponsor

AUCTION CHECK – OUT

\$2,500 (100% tax deductible)

- Logo placement on signage at Auction Check-out
- Listing in digital Tribute Journal as Underwriting Sponsor

PARTNERSHIP COMMITMENT

Platinum Sponsor \$50,000
(\$43,896 tax deductibility)

Gold Sponsor \$25,000
(\$21,564 tax deductibility)

Silver Sponsor \$10,000
(\$8,350 tax deductibility)

Bronze Sponsor \$7,500
(\$6,510 tax deductibility)

UNDERWRITING COMMITMENT

Program Entertainment \$20,000

Live Auction \$12,500

Electronic Bidding Device \$10,000

Bar Cocktail Reception \$10,000

Printing \$10,000

Cultivation Event \$10,000

Silent Auction \$5,000

Valet \$5,000

Guest Check-in \$2,500

Auction Check-out \$2,500

TICKETS & DONATIONS

Individual Tickets @ \$500 QTY _____

I would like to make a 100% tax deductible donation to Fund A Cure in the amount of _____

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Credit Card Number _____

Visa M/C AmEx Discover Exp. Date _____ CVC _____

Signature _____