

## **Best Practices in Association Career Center Management**

**You are cordially invited to a free half-day seminar on the Best Practices in Association Career Center Management.** Organized by the International Association of Employment Web Sites, this event is especially designed for association professionals who manage or work with their society or association's online career center.

The seminar program will explore key trends, best practices, challenges and opportunities among society and association online career centers and will identify ways to maximize member value and non-dues revenue. **It will be held from 1-4:00 PM on September 24<sup>th</sup> at the J.W. Marriott, Jr. ASAE Conference Center, 1575 I Street NW (Lobby Level), Washington, D.C. 20005.**

The IAEWS is the trade association for the global online employment services industry. Its members include commercial job boards and social media sites, society and association career centers, aggregators, job ad distribution companies, applicant tracking system vendors, recruitment advertising agencies and the vendors which work with and support them. Collectively, they power or operate over 60,000 sites worldwide.

The seminar agenda follows:

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| 1:00-1:30 PM | Coffee & Networking  |
| 1:30-2:15 PM | Results of the 2014 IAEWS Global Benchmark Survey<br>What are job boards and career centers doing today?     |
| 2:15-2:30 PM | Break  |
| 2:30-3:15 AM | The New Golden Rules of Job Board Success<br>What must career centers be doing tomorrow and into the future? |
| 3:15-4:00 PM | The A+ Solution<br>How can associations help solve the nation's workforce skills crisis?                     |
| 4:00 PM      | Closing  |

Seating is limited, so reserve your association's seats today. Call 203-964-1888 or email [director@employmentwebsites.org](mailto:director@employmentwebsites.org) to register.