



## Give through Golf...

### Are you up for the challenge?

The Tee Up to Cure Diabetes Golf Tournament is the premier and highest grossing one-day, single-flight golf event in New Mexico and has been recognized on a national level with a JDRF Award of Excellence. Your participation will not only support a worthy cause, you will have the opportunity to network with some of the top business people in our community.

Lexus of Albuquerque, US Bank, Firestone Complete Auto Care, B&D Industries, Inc., DMC Logistics Evolved, Payroll Company, Border States Electric, Tucano's Brazilian Grill, Mountain West Golfscapes, U.S. New Mexico Federal Credit Union, Route 66 Casino Hotel, Monte's Cigar Shop, Nike, Southern Wine & Spirits, McDonald's, Giant Industries, Marty Saiz State Farm Insurance just to name a few.

### Event Features:

- Breakfast & Lunch
- Fabulous prizes for on course skills games
- Hole-in-one contests on every par 3
- Official tournament gifts & outstanding goodie bags
- Framed foursome photo for each participant
- Raffles & Drawings
- Awards Presentation
- 18 holes on one of the top-ranked courses in New Mexico
- 50% off regular hotel room rates at the Hyatt Tamaya for participants on June 14-15, 2013 if reserved by May 22nd. (based on availability)



The mission of JDRF is to find a cure for diabetes and its complications through the support of research.



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## 9th Annual Golf Tournament



Twin Warriors Golf Club  
Saturday, June 15, 2013  
8:00 am Registration  
9:00 am Tee-Off

## Imagine...

Imagine if every day you had to carefully monitor your food intake, activity level, stress load and then combine all those factors with results of multiple daily blood sugar tests obtained by pricking your finger to determine what dose of insulin you need to take just to stay alive. Imagine that you or your child faced the devastating complications of living with diabetes. Now imagine what it would be like to be part of the cure.

## Why JDRF?

JDRF is the global organization focused on type 1 diabetes (T1D) research. Since its founding in 1970, JDRF has awarded more than \$1.7 billion to diabetes research. JDRF will not rest until T1D is fully conquered. More than 80 percent of JDRF's expenditures directly support research and research-related education.

### What is the Media Saying About JDRF?

**Forbes:** JDRF was awarded an efficiency rating of 89 out of 100 in Forbes Magazine's most recent charity ranking. Forbes called JDRF "a tightly run organization that puts almost every dollar spent to work curing disease."

**The New York Times:** "The foundation typically outperforms, in lobbying and fundraising, nearly every other interest group built around a particular disease."

**The Wall Street Journal:** "Since its founding in 1970, JDRF has spent some [\$1.6 billion] on research. It has a pile of discoveries to show for it..."

### Make it a JDRF Weekend!

Join us on Friday, June 14, 2013, the evening before the 9th Annual Tee Up to Cure Diabetes Golf Tournament for JDRF's 4th Annual Evening of Hope Gala at the Hyatt Tamaya Resort & Spa. Dinner, dancing, live & silent auctions & entertainment will illuminate the summer night. Take advantage of the 50% discounted hotel rates & support both events.

Contact us!  
305-255-4005  
newmexico@jdrf.org

# Partnership For Hope

### Title Sponsor

**Available: 1 - \$15,000**

- Event named after your company
- 3 Foursomes
- 10 tickets to the 4th Annual JDRF Evening of Hope Gala on Friday, June 14, 2013
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, tournament gifts, shirts, foursome photos, program & press releases
- 2 hotel rooms at the Hyatt Tamaya on the evening of Friday, June 14, 2013

### Eagle Sponsor

**Available: 1 - \$10,000**

- 2 Foursomes
- 4 tickets to the 4th Annual JDRF Evening of Hope Gala on Friday, June 14, 2013
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, tournament gifts, shirts, foursome photos, program & press releases
- 1 hotel room at the Hyatt Tamaya on the evening of Friday, June 14, 2013

### Birdie Sponsor

**Available: 2 - \$5,000**

- 1 Foursome
- 2 tickets to the 4th Annual JDRF Evening of Hope Gala on Friday, June 14, 2013
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, hats, program & press releases

### Cart Sponsor

**Available: 1 - \$5,000**

- 1 Foursome
- 2 tickets to the 4th Annual JDRF Evening of Hope Gala on Friday, June 14, 2013
- Logo displayed on tournament carts
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, program & press releases

### Flag Sponsor

**Available: 1 - \$3,500**

- 1 Foursome
- Logo displayed on hole flags-city 18 (provided by sponsor)
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, program & press releases

### Range Sponsor

**Available: 1 - \$3,000**

- 1 Foursome
- Logo displayed on driving range
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, program & press releases

### Putting Green Sponsor

**Available: 1 - \$2,000**

- 1 Foursome
- Logo displayed on Putting Green
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, program & press releases

### Chipping Green Sponsor

**Available: 1 - \$2,000**

- 1 Foursome
- Logo displayed on Chipping Green
- Logo displayed on cart GPS on 1 hole
- Name/Logo displayed on event materials including event mailings, program & press releases

### Hole-in-one Sponsor

**Available: 4 - \$1,750**

- 1 Foursome
- Logo displayed on cart GPS on 1 hole
- Opportunity to display prize on selected hole (sponsor must provide insurance & transportation. Prize must be valued at a minimum of \$5,000.)

### Foursome

**\$1,400**

- 1 Foursome
- Greens fees, cart, range balls, lunch, shirt, goodie bag & foursome photo

### Player

**\$400**

- Greens fees, cart, range balls, lunch, shirt, goodie bag & foursome photo

### Hole Sponsor

**Available: 14 - \$500**

- Vendor Table and/or Product Sampling on tee box
- Opportunity to put promotional products in goodie bag

### Tee Sponsor

**\$250**

- Logo displayed on tee sign



The above sponsorship levels can be customized to meet the needs of individual organizations. Please contact the JDRF office to create a sponsorship package that will best support your organizational goals.