

2014 INTERACT VIDEO CONTESTOFFICIAL RULES

No purchases or donation necessary to enter or win. Many will enter, few will win.

- 1. ELIGIBILITY: The Interact Video Contest ("Contest") is open to any member of an Interact club or Rotary club that sponsors an Interact club ("Entrant" or "Entrants"). Rotarian members of a Rotary club that sponsors an Interact club and Interactors ages 12-17 who have received their parent's/legal guardian's permission may enter the Contest. Where an Interactor is entering this Contest on behalf of her/his Interact club and is under 18 years of age, the parent/legal guardian of the Interactor entering the Contest must agree to these Official Rules on behalf of his/her child. ("Entrant," "Entrants" and "you" is being defined herein as both Rotarian members of a Rotary club that sponsors an Interact club and the Interactors who have received permission from a parent/legal guardian to enter the Contest.) Entrants must have an account with Facebook, Inc. ("Facebook"), which is free, in order to enter the Contest. Employees and interns of Rotary International, The Rotary Foundation of Rotary International, Facebook, OfferPop and their immediate family members (spouse, domestic partner, parents, siblings and children) and others living in their households are not eligible to participate in or are excluded from this Contest. This Contest is void where prohibited or restricted by law. This is a skill-based contest, and chance plays no part in the determination of Contest winners.
- **2. SPONSOR:** Rotary International, One Rotary Center, 1560 Sherman Avenue, Evanston, IL 60201-3698, U.S.A. ("Sponsor").
- **3. CONTEST PERIOD:** Contest begins 20 October 2014 at 00:00 <u>Central Time</u> and ends on 1 December 2014 at 23:59 Central Time (1 December 2014 at 05:59 GMT) ("Contest Period"). Sponsor is the official timekeeper for the Contest Period. Submissions received prior to or after Contest Period are void.
- **4. HOW TO ENTER:** In order to enter the Contest, during the Contest Period, 1) create a Facebook account or log into your Facebook account ("Account") at http://www.facebook.com 2) "Like" the Interact Official Facebook page at https://www.facebook.com/interactofficial ("Official Page") 3) create a video following the instructions set forth in the Entry Form, available on the Official Page and upload your video to the Official Page by following Facebook's instructions for uploading your video ("Submission" or "Submissions"), and 4) complete the Entry Form, available on the Official Page. The Entry Form is also available in electronic or hard copy form upon request. Contact Sponsor via email: interact@rotary.org, mail: 2014 Interact Video Contest, Rotary International, One Rotary Center, 1560 Sherman Avenue, Evanston, IL 60201-3698, U.S.A., or facsimile: (847) 556-2182.

Entrants must only enter the Contest once. Sponsor reserves the right to disqualify Entrants who submit more than one (1) Submission. Sponsor reserves the right to disqualify Entrants who are unable to provide, upon request, video in the formats required by Sponsor herein.

Personal information collected from Entrant during the Contest Period, including, but not limited to, Entrant's name, Interact and/or Rotary affiliation, mailing address, e-mail address, and telephone number is subject to Sponsor's Privacy Policy, www.rotary.org. Sponsor will use Entrant's personal information for the purposes of administering Entrant's participation in the Contest, announcing and promoting the Contest and the Contest winner, and will release this information for the purpose of administering the Contest prizes.

5. AGREEMENT: Participation in this Contest and/or submitting an Entry Form constitutes Entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to this Contest. By entering the Contest, Entrant warrants that Entrant's Submission conforms to and complies with these Official Rules and the Facebook Terms of Service. Winning is contingent upon fulfilling all requirements set forth herein and the decision of the judges. Sponsor may disqualify you from the Contest, in its sole discretion, if Sponsor believes that your Submission fails to conform to these Official Rules and the Facebook Terms of Service. All entries will become the property of Sponsor and will not be returned.

6. SUBMISSION GUIDELINES AND REPRESENTATIONS AND WARRANTIES: All

Submissions must be submitted by the owner or creator of the Submission and not anonymously. Submission may be submitted by an agent or representative of the Entrant, provided such agent or representative owns the Account and such agent is an officer of the Rotary club or Interact club uploading the Submission on behalf of her/his club. Submissions entered by automated means, including script or macro, are void. The person who creates the Account will be deemed the Entrant or an agent or representative of the Entrant. In the event of a dispute regarding the ownership of a Submission, the authorized Account holder, at time of entry, will be deemed to be the Entrant. Entrant may be required to show proof that he/she is the authorized holder of the Account or owner of the Submission. In the event that the ownership of the Submission is contested, Sponsor shall disqualify and discontinue use of the Submission. Submissions will be judged in accordance with the judging criteria defined in Section 8 below.

Submission Requirements

- All Submissions must be the original creation of the Entrant;
- Entrant must hold all rights to the Submission, including the copyright;
- The Submission must be at least thirty (30) seconds in length and may not exceed three (3) minutes in length;
- The Submission must be in English or contain English subtitles;
- The Submission must comply with the Facebook Terms of Service, https://www.facebook.com/policies/?ref=pf; and
- The Submission may only contain music created by the Entrant or music that Entrant has a license to use in the Submission.

Content Restrictions:

- The Submission may not have been previously published, exhibited, displayed submitted, distributed or aired and may not be pending publication;
- The Submission must not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity, tort or intellectual property rights (including copyright, trademark or patent rights) or constitute copyright or trademark infringement;
- The Submission must NOT contain copyrighted music, images, footage, artwork, logos
 or videos not owned by Entrant or that Entrant does not have a license to use in
 Submission:
- The Submission must **NOT** contain any trademarks, logos, or brand names other than RI's "Interact logo" or "Interact" trademark. RI's "Interact logo" may be downloaded at http://www.rotary.org/;
- The Submission must not defame or invade the privacy rights or privacy of any person, living or deceased;
- The Submission must not contain tortuous, defamatory, slanderous or libelous materials;
- The Submission must not disparage Sponsor or The Rotary Foundation or any other
 person or party affiliated with the promotion and administration of this Contest,
 including Facebook;

- The Submission must not contain inappropriate, indecent, obscene, hateful, or discriminatory materials, as determined in Sponsor's sole discretion; and
- The Submission must not contain unlawful or illegal materials or materials contrary to the laws or regulations in the jurisdiction in which the Submission was created and the United States of America.

By entering the Contest, Entrant represents, acknowledges and warrants that the Submission is an original work created solely by the Entrant and that no other party has any right, title, claim or interest in or to the Submission.

Any Entrant whose Submission includes likenesses of third parties or contains elements not owned by the Entrant (including, but not limited to, music, trademarks, images or logos) must be able to provide to Sponsor, along with the Submission, releases for such uses, including Sponsor's use, in a form acceptable to Sponsor. Entrants whose Submission includes likenesses of minors must be able to provide to Sponsor, along with the Submission, releases signed by the parent or legal guardian of such minors.

7. PRIZES: One (1) grand prize will be awarded ("Grand Prize") to one (1) Entrant ("Grand Prize winner") and three (3) Runners-Up Prizes ("Runners-Up Prizes)" will be awarded to three (3) Entrants("Runners-Up") (collectively, Grand Prize and Runners-Up Prizes are "prizes" and Grand Prize winner and Runners-Up are "winners").

Grand Prize:

- The Grand Prize is a US\$500.00 donation that must be used to support an Interact club's service projects.
 - Where a Rotary club is the Grand Prize winner, the donation will be made to the Rotary club. Where an Interact club is the Grand Prize winner, the donation will be made to the Rotary club sponsoring that Interact club.
- The Grand Prize winner's video will be displayed at www.youtube.com/interactofficial and featured at www.facebook.com/interactofficial.
- The Interact club featured in the Grand Prize winner's video will receive a letter from the Rotary International President.
- The Interact club featured in the Grand Prize winner's video will receive an engraved plaque.

Runners-Up:

- The three (3) Runners-Up videos will be displayed at www.youtube.com/interactofficial and featured at www.facebook.com/interactofficial.
- The Interact clubs featured in each of the three (3) Runners-Up videos will receive a letter from the Rotary International President.

All prize details are at Sponsor's sole discretion. Odds of winning depend on the number of eligible Submissions received and the skill of the Entrants.

No transfer, assignment or substitution of prizes will be permitted. All prizes, with the exception of the US\$500.00 donation, have no cash value. Any difference between actual retail value of the prizes and the approximate retail value will not be awarded. Any and all applicable taxes are the responsibility of the winners ("winner" or "winners"). Winners, and their parent/legal guardian, if winner is a minor, agree that the Sponsor shall not be liable for injury, loss, or damage of any kind resulting from participation in this Contest or from the acceptance, use or misuse of the prizes awarded. All expenses associated with the acceptance and use of the prizes that are not stated herein are the sole responsibility of the winner.

8. JUDGING: Judging will take place in two (2) rounds. The first round of judging will take place on the official Interact Facebook page (www.facebook.com/interactofficial). Anyone with a Facebook account will be able to vote for their favorite Submission, at their discretion, using a

voting application ("online voting"). Online voting will take place for two weeks in December 2014. Only Submissions where the Entrant abided by these Official Rules, in RI's sole discretion, will be eligible to be included in the online voting. At the end of the two week voting period, eight (8) videos or 50% of the total number of eligible Submissions, whichever number is smaller, receiving the highest number of votes through online voting will move on to the second round of judging ("final Submissions").

In the second round of judging, a panel of judges determined by Sponsor, in its sole discretion, will select the winners from among the final Submissions based on the following criteria:

- Appropriateness to purpose of Contest (50%)
- Originality/Creativity of video (25%)
- Overall quality of video (25%)

In the event of a tie, the final Submission that received the highest score in the Originality/Creativity of video category, as determined by the judges in their sole discretion, will be deemed the Grand Prize winner. The judges' decision is final.

9. WINNER NOTIFICATION: All winners will be notified via email on or around 19 January 2015. A winner will have seven (7) days after being notified via email to claim or forfeit its respective prize. If a winner fails to respond to the email notification within the required time period, is not in compliance with these Official Rules, or Sponsor's prize notification is returned as undeliverable to Sponsor, the respective winner forfeits its prize. If a winner is disqualified for any reason, its prize may be awarded to another Entrant in Sponsor's sole discretion.

Winners shall be required to complete and sign an affidavit of eligibility and publicity release. Unless prohibited by law, the affidavit and release must be signed and returned by the winner within ten (10) days from the date of notification by Sponsor of winning. Failure to comply with this requirement for any reason will result in disqualification and the respective prizes will be forfeited and may be awarded to another Entrant.

10. LICENSE AND PUBLICITY RELEASE: By participating in or entering this Contest, Entrant, grants Sponsor and its subsidiaries, affiliates, and designees, including, but not limited to, The Rotary Foundation, a worldwide, royalty-free, irrevocable, sublicensable, assignable, perpetual, non-exclusive license and right to use, print, publish, reproduce, perform, edit, modify, adapt, distribute, create derivative works from, license and display Submission(s) and any description of Submission(s), in whole or in part, in any publication of or by Sponsor, including Sponsor's websites and in connection with the advertising, promotional, editorial and publicity activities or materials of Sponsor and Contest, and for any and all other purposes, in any form, media or technology now known or later developed, without limitation. Entrant will not receive further payment from Sponsor for the grant of these rights and Sponsor will not notify Entrant when it exercises these rights. The grant of rights by Entrant to Sponsor herein shall include, but not be limited to, the storage, retrieval, transmission, display, output and reproduction of data through any media and technologies. Entrant will sign any necessary documentation that may be required by Sponsor to make use of the non-exclusive rights Entrant is granting herein to use the Submission(s).

By participating in or entering this Contest, Entrants, grants Sponsor and its subsidiaries, affiliates, and designees, including, but not limited to, The Rotary Foundation, a worldwide royalty-free, irrevocable, perpetual, non-exclusive, sublicensable right and license to use, publish, print, edit, modify, adapt, reproduce, display, distribute, license and publicly perform Entrants' name, likeness, biographical and personal information, statements, Submission and/or prize information and any photographs, audio or video of Entrants' in any publication of or by Sponsor, including Sponsor websites, and in connection with the advertising, promotional, editorial and publicity activities or materials of Sponsor and Contest, and for any and all other purposes, in any form, media or technology now known or later developed, without limitation, except where prohibited by law. Entrant, Student and Student's parent/legal guardian will not receive further payment from Sponsor for the grant of these rights and Sponsor will not notify

Entrants when it exercises these rights. Entrants will indemnify Sponsor and Rotary Indemnitees (as defined in Section 11, below) from and against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of the terms of this paragraph or these Official Rules.

11. LIMITATIONS OF LIABILITY: Sponsor disclaims all responsibility for and shall not be responsible for: (1) any incorrect, incomplete, illegible or inaccurate information or Submission, whether caused by Entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines, computer or network hardware or software or Internet transmissions, which may limit Entrant's ability to submit an entry, vote, claim a prize, or otherwise participate in this Contest, whether computer, technical, human or mechanical in nature; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, processing or judging of Submissions or votes or the tabulating of votes, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, garbled, damaged, misdirected, misrouted or stolen Submissions; and (6) any injury, loss or damage to persons or property, including, but not limited to, Entrant's computer or other equipment, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use or misuse of any prizes awarded. Rotary Indemnitees, as defined below, are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Rotary Indemnites are not responsible for any unauthorized third party use of any Submissions. Any and all Entrants' claims, judgments and awards shall be limited to actual out-of-pocket costs incurred by Entrant associated with entering this Contest, but in no event attorneys' fees. Under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages and any and all rights to have damages multiplied or otherwise increased.

By participating in or entering this Contest, Entrant, agrees to defend, indemnify, release and hold harmless Sponsor and The Rotary Foundation of Rotary International, including their directors, trustees, officers, subsidiaries, committee members, employees, agents, contractors, subcontractors, volunteers, and representatives ("Rotary Indemnitees") from and against all claims (including, without limitation, claims for bodily injury, death and property damage and claims of patent, trademark, and copyright infringement), demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorneys' fees and other legal expenses), awards, fines and judgments asserted against or recovered from Rotary Indemnitees arising from or out of a) Entrant's participation in Contest and Contest-related activities, b) Entrant's Submission, c) Entrant's acceptance, use, misuse or possession of any prizes awarded hereunder, d) Entrant's breach of any terms, statements, warranties and representations made hereunder, e) violation these Official Rules or any terms hereof, f) any travel or prize-related activity, g) all liability for any injuries and/or illnesses sustained by Entrant, including, without limitation injuries and/or illnesses which may directly or indirectly result from Entrant's conduct or negligence and/or the negligence or recklessness of third parties, h) any act, conduct, negligence, omission, misconduct or unlawful act (or act contrary to any governmental order or regulation) of Entrant, its agents, assigns and heirs in complying with these Official Rules. The foregoing includes, without limitation, injury or damage to the person or property of RI, or any third party, whether or not subject to any policy of insurance.

Sponsor shall not be liable in any way for injuries to persons or damages to property incurred or suffered by Entrant or any of Entrant's agents, heirs, successors, representatives, assigns or any person related to Entrant in any way. In order to be recognized as the winner and use a prize, winner must be willing to accept the risk and any related costs/expenses, and to confirm acceptance of such risk in writing at Sponsor's request.

12. GENERAL TERMS AND CONDITIONS: By entering or participating in the Contest, Entrants agree to be bound by these Official Rules. Any attempt by any Entrant or other person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to disqualify and/or seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that term. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Sponsor reserves the right, at its sole discretion, to disqualify any suspect Submissions or Entrant or cancel, terminate, modify or suspend the Contest, or any part of it for any reason, including, but not limited to, if any fraud, technical failures, misconduct or any other factor impairs the integrity or proper functioning of the Contest. If Entrant or Contest is terminated, Sponsor may, in its sole discretion, select a Contest winner from among all eligible Submissions received prior to the action taken in any such manner as deemed fair and appropriate by Sponsor, Sponsor, in its sole discretion, reserves the right to disqualify any Entrant or individual it determines, in its sole discretion, to be tampering with the Submission process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner and void all associated Submissions. Entrant accepts and acknowledges that Sponsor shall not be obligated to use any Submissions and that Sponsor, in its sole discretion, shall have the right to refrain from using any Submission. Sponsor shall have the right to take down any Submission or any wining Submission that it has used on its website or social media and in any other of its materials/publications for any reason. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook.

13. DISPUTES: Except where prohibited, Entrant agrees that these Official Rules and the rights and obligations of the Entrant and Sponsor in connection with this Contest shall be governed and construed by the laws of the State of Illinois, U.S.A. without regard to its conflict of laws. Any and all disputes, claims and causes of action arising out of or connected with this Contest or any prizes awarded in conjunction with this Contest shall be resolved individually, without resort to any form of class action by arbitration administered by the American Arbitration Association or the International Chamber of Commerce Arbitration in the City of Chicago, Illinois, U.S.A. The substantive law to be applied shall be the laws of the State of Illinois, U.S.A. English shall be the official language in which the arbitration process shall be conducted. Any questions, comments or complaints regarding the Contest should be directed to Sponsor.

Purchase from or donation to Sponsor or its foundation does not improve Entrant's chances of winning.

All federal, state, and local laws apply. Void where prohibited or restricted by law.

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